

# CAM MARSTON

## CLIENT LIST



### **Associations**

Adhesive and Sealant Council  
Alabama Bankers Association  
Alabama Community College Association  
American Academy of Audiology  
American Association of Airport Executives - SE Chapter  
American Bankers Association  
American Benefits Council  
American Feed Industry Association  
American Fraternal Alliance  
American Healthcare Association  
American Institute of Certified Public Accountants (AICPA)  
American Society of Civil Engineers  
American Sportfishing Association  
Architectural Woodwork Institute  
Association of Directory Publishers  
Association of Independent Corrugated Converters  
Business Product Council Association  
Community Association Institute  
Compliance and Ethics Institute  
Electrical Generating Systems Association (EGSA)  
Electric Boat Management Association  
Equipment Leasing & Finance Association  
Financial Planning Association  
Food Marketing Institute  
Gasket Fabricators Association  
Greater Atlanta Association of Training and Development  
Gulf States Shipbuilders Consortium  
Health Care Compliance Association  
Healthcare Financial Management Association  
Institute of Real Estate Management (IREM)  
Investment Advisor Association (IAA)  
Investment Industry Association of Canada (IIAC)  
Investment Management Consultant Association (IMCA)  
Investment Program Association

Cam Marston, acclaimed author, columnist, blogger, and lecturer, is the leading expert on the impact of generational change and its effect on the marketplace.

Kansas Farm Bureau  
Marine Dealer Conference & Expos  
Marine Leadership Alliance  
Medical Group Management Association  
Million Dollar Round Table  
National Apartment Association  
National Association of Dental Plans  
National Association of Mutual Insurance Companies (NAMIC)  
National Association of Personal Financial Advisors (NAPFA)  
National Court Reporters Association  
National Glass Association  
National Kitchen and Bath Association  
Network of Executive Women  
PGA of America  
Produce Marketing Association  
Project Management Institute (PMI)  
Rural Cellular Association  
Society for Human Resource Management (SHRM)  
Society for Maintenance and Reliability Professionals (SMRP)  
Tag & Label Manufacturing Institute  
Western Angiographic and Interventional Society  
Western Fairs Association  
Window and Door Manufacturers Association

### **Education**

Alabama Community College Association  
Auburn University  
Belmont University  
Duke Endowment  
Faulkner State  
High Point University  
Hilton Head Institute  
Rutgers University/ Prudential Ethics Conference  
St. Gallen Symposium  
Southeastern Community College  
University of Illinois

### **Financial Services**

1st Global  
3 Mark Financial  
Alabama Bankers Association  
Advantage Insurance Network  
AIG Financial Distributors  
AimcoR Group

Allinial Global  
American Bankers Association  
American Benefits Council  
America First Credit Union  
American Fraternal Alliance  
American Institute of CPAs  
Ameriprise  
Aon Hewitt  
Aspiriant  
AXA Agents Reinsurance Company  
Bank Administration Institute (BAI)  
BB&T  
Bernhardt Wealth  
Brinker Capital  
Cadaret Grant  
Cambridge Investment Research  
CareCredit  
Charles Schwab  
Cherry Bekaert  
CI Investments  
Cohen & Co  
CRIF Corporation  
CUSO Financial  
Direct Response Forum  
Equipment Leasing & Finance Association  
Fairport Asset Management  
Farm Bureau Financial Services  
Fidelity  
FifthThird Bank  
Financial Planning Association of National Capital Area  
Financial Planning Association of Northern California  
Financial Services Institute  
Financial Services Roundtable  
First Horizon Bank  
First Protective  
First Tennessee Bank  
Foster Holdings, Inc.  
FTN Financial  
GE Capital  
Geneos Wealth  
Great American Advisors  
Healthcare Financial Management Association  
Hines Securities  
Insured Retirement Institute  
Investment Advisor Association (IAA)  
Investment Industry Association of Canada (IIAC)

Investment Management Consultant Association (IMCA)  
Investment Planning Counsel  
Investment Program Association  
Investors Capital  
Investors Group Financial  
Kalos Financial  
Kennedy and Coe  
Lake Michigan Financial Corporation  
LIMRA  
Lincoln Financial  
Lovell Minnick Partners  
LPL Financial  
M Financial  
Mackenzie Investments  
Mason Companies  
Massachusetts Bankers Association  
Merrill Lynch  
Mississippi Bankers Association  
National Association of Personal Financial Advisors (NAPFA)  
NCR  
North American Financial  
Northern Trust Investment & Company  
Northwest Farm Credit Services  
Ohio National Financial Services  
OneAmerica Financial  
Oppenheimer Funds  
Pershing  
Principal Financial Group  
Prudential Financial  
Public Service Credit Union  
Raymond James  
Roble Belko & Co.  
Sammons Enterprises  
Securian  
SHAZAM  
Sigma Financial  
Silicon Valley Bank  
Society of LA CPA's  
Soltis Investment Advisors  
Symmetry Financial  
Synchrony Financial  
T. Rowe Price  
TD Ameritrade  
TransAmerica  
TransUnion  
Trustmark

Union Bank  
Wells Fargo Advisors  
Western & Southern Financial Group  
WTAS (Andersen Tax)  
Zero Alpha

## **Food and Beverage**

American Feed Industry Association  
Brookshire Grocery  
Certified Angus Beef Council  
Coca-Cola Company  
Culver's  
Dannon  
Domino's  
Food 4 Less  
Food Marketing Institute (FMI)  
Giant Food Stores  
Kellogg's  
KFC  
Kroger  
Lowe's Foods  
Merchant Distributors, Inc.  
Nestle  
North American Meat Institute  
Papa Murphy's  
Pepsi America  
Produce Alliance  
Produce for Better Health Foundation  
Produce Marketing Association  
Seneca Food  
Sobey's Grocery  
Western Michigan Food Marketing Institute

## **Government**

Alabama Department of Commerce  
Association of Government Accountants  
Congressional Black Caucus Interns  
Intelligence Community HR Symposium  
IRS  
League of California Cities  
Los Alamos National Laboratory  
NASA Goddard Space Institute  
National Court Reporters Association  
National Security Agency

## **Healthcare**

Academy of Dental Management Consultants  
American Academy of Audiology  
American Healthcare Association  
Banfield Pet Hospital  
Covenant Care  
Eli Lilly  
Franciscan Missionaries of Our Lady (FMOL)  
Health Care Compliance Association  
HealthFitness  
Hills Physicians  
Infirmary Health  
Ingenix  
Johnson & Johnson  
Kaiser Permanente  
Medical Group Management Association (MGMA)  
Mid-Atlantic Permanente Medical Group  
National Association of Dental Plans  
National Quality Forum  
North American Veterinary Community  
North Texas Specialty Physicians (NTSP)  
SSI Group  
The Permanente Medical Group, Inc.(TPMG)  
VetPartners  
Vetstreet  
Western Angiographic and Interventional Society  
Western Veterinary Conference

## **Industrial / Chemical / Manufacturing / Construction**

Adhesive & Sealant Council  
AkzoNobel  
Alabama Farmers Coop  
American Society of Civil Engineers  
Architectural Woodwork Institute  
Association of Directory Publishers  
Association of Independent Corrugated Converters  
BASF  
Business Council Product Association  
Carrier Corporation  
Carrier Enterprises  
Central Gulf Industrial Alliance  
Clyde Companies  
Daltille  
Dow AgroSciences  
East Penn Manufacturing

Electrical Generating Systems Association (EGSA)  
Electric Boat Management Association  
Emerson Climate Technologies  
Essendant  
Evonik Industries  
Gasket Fabricators Association  
Glen Raven  
Graybar  
Gulf State Shipbuilders Consortium  
HD Supply Waterworks  
Icynene  
Idealease  
Ingram Industries  
International Comfort Products  
Lagasse Sweet  
Marine Leadership Alliance  
National Glass Association  
National Kitchen and Bath Association  
National Material Handling Group  
Oldcastle  
Old Dominion Freight Line  
Packaging Machinery Manufacturers Institute  
Parker Hannifin  
PPG  
Rust-Oleum  
Sammons Enterprises  
Society for Maintenance & Reliability Professionals (SMRP)  
Steel Tube Institute  
Stiles Machinery  
Tag & Label Manufacturing Institute  
Teijin Aramid  
Temperature Equipment Corporation  
Tetra Tech  
Valley Irrigation  
Voluntary Purchasing Group - Fertilome  
Window and Door Manufacturers Association

## **Insurance**

AIG  
American Equity Underwriters, Inc.  
American General Life Insurance  
Ameritas Life Insurance  
Ash Brokerage  
Canada Life  
Capital BlueCross  
Cigna

Columbus Life  
Crawford and Company  
Crump Life Insurance Services  
CUMIS Co-operators  
CUNA Mutual Group  
DentaQuest  
Farm Bureau Financial Services  
Genworth Financial  
Guardian Life  
Hood Hargett  
Knights of Columbus  
LOMA  
London Life  
Manulife  
MassMutual  
McNeil & Co  
Million Dollar Round Table  
Million Dollar Round Table - Top of the Table  
National Association of Dental Plans  
National Association of Mutual Insurance Companies (NAMIC)  
Nautilus Group  
New York Life  
North American Company  
Protective Life Insurance  
TransUnion Insurance Summit  
Trustmark Insurance  
Western & Southern Life

### **Professional / Consulting Services**

Alston & Bird  
Booz Allen Hamilton  
Businesssolver Inc.  
Compliance and Ethics Institute  
Geneva Group International (GGI)  
Jones Walker  
LexisNexis Group  
PeopleScout  
PricewaterhouseCoopers  
TRC Staffing Services

### **Real Estate**

Aimco  
Community Association Institute  
Industrial Asset Management Council  
IREM  
National Apartment Association

Re/Max International  
Richman Property Services

### **Recreation, Hospitality & Entertainment**

American Sportfishing Association  
Ameristar Casinos Inc.  
Bombardier Recreational Products (BRP)  
Boy Scouts of America  
Hubbard Broadcasting  
Hyatt Hotels  
Marine Dealer Conference & Expo  
NauticStar Boats  
PGA of America  
Powdr  
Village Health Clubs & Spa  
Warner Bros.  
Western Fairs Association

### **Consumer Goods and Services**

AAA  
Ashley Furniture  
Brookshire Grocery  
California Closets  
CertaPro  
Chem-Dry / Harris Research  
Clockwork Home Services  
Contractor Connection  
CRDN  
Daltile  
DFW International Airport  
DirectWest  
Do it Best  
Enterprise Holdings  
Ewing Irrigation  
Ferti-lome  
Food 4 Less  
Furniture First  
Giant Food Stores  
Icynene  
Johnson & Johnson  
Kroger  
Lowes Foods  
Macy's  
Mercedes  
Pillar to Post  
Rust-Oleum

Sobey's Grocery

True Value

## **Technology & Software**

ACI Worldwide/Direct Response Forum

AREVA

Arrow Electronics

Bell Helicopter Textron

Cisco WebEx

Deltek

EMS Software

iPipeline

Kronos

Texas Instruments (TI)

Bell Helicopter

QualComm

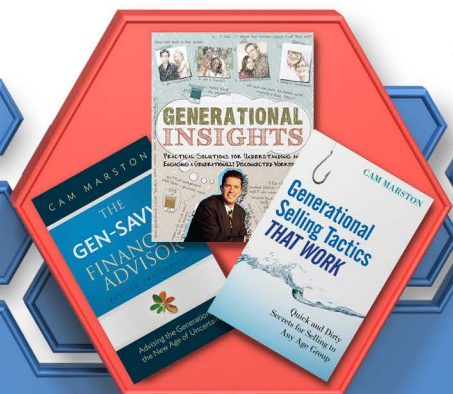
Raytheon

Rockwell Collins

Rural Cellular Association

Verisk

Xactware



**GENERATIONAL  
INSIGHTS**