



For more information contact:

Generational Insight
PO Box 81118
Mobile, AL 36689

Cam Marston
cam@generationalinsight.com
Phone: 251.479.1990
Fax: 251.341.0114

“As a featured speaker at 17 of our Sales Forums across the United States and Canada, Cam Marston provided our sales people with new insight as to how to best build relationships with customers of different generations. Our sales force has indicated that his discussion helped them understand their customers’ behaviors and gave them new ideas for enhancing new and ongoing relationships. Any time a sales person can walk away with a new approach to winning favor with customers, we know we have a winner!”

General Electric

Testimonials

“Congratulations on a very successful presentation at our General Managers Meeting. The information you shared was fresh, to the point and very easy to understand. More importantly, I believe it provided an eye-opening experience for many of the attendees. In addition, your presentation style is top-drawer! You have a great ability to weave back and forth between being serious, light-hearted and funny. Thanks again for the valuable information you provided. I know our company’s future will be impacted by it.”

Enterprise Rent-a-Car

“Your preparation and performance helped make this year’s program one of our most successful educational conferences to date. Your involvement helped us attain our goal of providing a program to help our attendees tackle tough issues challenging the industry, as well as to provide inspiration for new ideas and future growth. Thank you for sharing your experience and expertise.”

Food Marketing Institute

“Much has changed over the years, which your presentation brought to the forefront, and provided information that was very eye-opening. You definitely got our team to ‘think outside the box’ when it comes to looking at the workplace in today’s fast changing environment.”

Wells Fargo

“Thank you so much for the absolutely fantastic presentation and workshop that you conducted with our Human Resources Leadership Team. My entire team found your presentation tremendously educational, valuable and engaging. There is no doubt that your messages, research and insights will influence our thinking and direction as we face the challenges in our business.”

American Express Tax and Business Services Inc.

Testimonials



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"You were fabulous! Our group loved it! I am so pleased with the presentation. Your knowledge, insight, humor and energy kept everyone's attention. The content was very relevant to the group. By relaying your personal life experiences, it made you 'real' to the attendees and not just a professional speaker."

KFC

"Cam showed strong evidence of having done his homework on our firm - through his survey and spending time on our website. That effort made a real difference in the value of his message to our folks. His leading table talk discussions as part of the presentation, and taking responsibility for collecting that data and providing it to us following the event helped make it practical - by showing us what we need to do to meet the challenges these generational differences are bringing to our firm."

Plante & Moran, LLC

"You're a pleasure to work with, and I just want to thank you for a superb presentation! As you know, we had never in our 113 year history invited someone to speak on back-to-back years, and you certainly didn't disappoint us in Year Two. We wish you every continued success and look forward to next time."

Maine Association of Community Banks

"Cam, you were as great as the last time I saw you and far exceeded my attendees' expectations, as evidenced by the standing ovation! My boss said, 'If we don't use this information, then shame on us.' We look forward to using your expertise as we develop our marketing strategy."

Boy Scouts of America

"Cam Marston is an excellent and dynamic speaker on the subject of multi-generations in the workplace. He is clearly an expert on this subject matter, as he understands the 'real world' implications. He is insightful and creative and translates his expertise and research into practical solutions. He captivates the audience through his wisdom, thought provoking questioning, and sense of humor. Cam made such an impact and impression on our top leaders that we invited him back for a private encore session with our executives. We thank Cam for the impact he has made on our business."

Bell Helicopter Textron Inc.

"I wanted to tell you how much we enjoyed your presentation at our retreat. Thanks again for a fun and informative day."

Baker & Hostetler, LLP

Testimonials



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"The broadcast from New Orleans has been rated as an overwhelming success! The SGA attendees at the Management Conference confirmed what we thought in the control room – that the content, presenter and timing were just right. This program worked and we thank you for taking the time to share your expertise with SGA and CTN."

CTN

"People today really seem to be looking for personal take away from attending meetings and conferences... and you certainly gave them their moneys worth. It was a great way for us to add value to the program without having to create more workshops or general sessions. As you know we had many people on the waiting list and even had a few clients trying to 'pull rank' to attend your session. The lucky attendees really enjoyed it!"

Relocation Resources International

"Your presentation was exactly what I was hoping for: informative, humorous and memorable. You made a great impression on all attendees and they are still talking about it. The breakout session was also outstanding – you could probably tell by the standing room only crowd."

Southwest Association of Colleges & Employers

"Cam, thank you again for taking the time to tailor your presentation to our audience. I think you've earned a spot as one of ERC's favorite speakers. It was a pleasure working with you."

Employee Relocation Council

"YOU ARE A VOLT SUPERSTAR!! Both your seminar and motivational session were runaway hits of Volt Services Group's Star Performers Showcase. The standing ovation you received for your dynamic performance was well-deserved."

Volt Services Group