

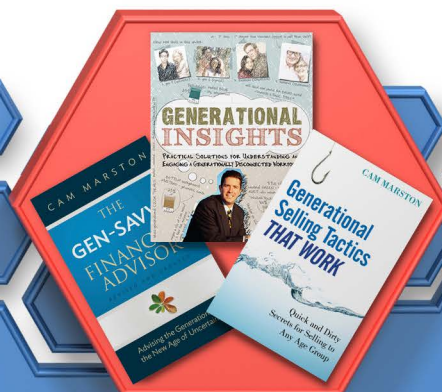
CAM MARSTON

TECHNICAL NEEDS



1. Wireless Lavalier microphone for audiences over 50 people.
2. Standard data projector for use with Apple's Keynote v8 presentation software. Speaker's computer has an HDMI port and Cam carries multiple converters (aka "dongles") for the projector where needed.
3. Speaker utilizes an Apple MacBook Pro computer to run his slide presentation. Speaker will be the only one responsible for advancing his slides during the presentation through direct control of the computer via a remote control or by (preference) having the computer present on the stage on a low cocktail round table 1) adjacent the lectern or 2) off center on the stage.
4. To ensure a seamless presentation, the presentation will be delivered using Speaker's branded and copyrighted template. If Client insists on using its computer equipment and/or a specialty template then conversion to this template will be done entirely at Client's expense and Speaker takes no responsibility for any technical errors with embedded video or slide formatting issues.
5. Speaker's slides show best in a 16:9 screen ratio. Please give Speaker at least 14 days advance notice if slides need to be adjusted to 4:3 ratio.

Cam Marston, acclaimed author, columnist, blogger, and lecturer, is the leading expert on the impact of generational change and its effect on the marketplace.



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